

Summer School in Iceland Programme:
112.6.0.SS20 Sustainable Leadership in the 21st Century

Summer School Coordinator:

Þorbjörg Valdís Kristjánsdóttir (ÞVK), international coordinator, Bifröst University

Teachers:

Einar Svansson (ES) – Associate professor, Bifröst University. Academic director.

Dr. Auður H. Ingólfssdóttir (AHI), owner and manager of Transformia, lecturer

Guest lecturers:

Dr. Christopher Hamstra (CH), Associate Professor, Davenport University, USA

Dr. Christian Baumgartner (CB), Professor, The University of Applied Sciences of the Grisons, Switzerland

Dr. Juan Uribe Toril, (JUT), Senior Lecturer in Applied Economics, University of Almeria, Spain

Dr. Sigrún Lilja Einarsdóttir, (SLE), Associate professor, Bifröst University, Iceland

Dr. Emil Velinov, (EV), Assistant professor, Skoda University, Czech Republic

Assessment:

1. Individual Book analysis (10%), Deadline July 10th.
2. Multiple Choice Exam (10%), in class, Tuesday, July 12th
3. Status update on group projects (10%), Friday, July 15th
4. Group Presentation (30%), Friday, July 29th
5. Individual participation (10%)
6. Individual reflective journal (30%), Journals due Friday, August 26th

Readings:

The reading list is not ready yet. Readings will either be accessible on the internet or will be made available to students online via Canvas, the LMS system.

Agenda:

Day	Time	Programme	Place	Responsible
Friday 8.7.2020	18:00	Bus pick up at BSÍ in Reykjavík		PVK
Saturday 9.7.2020	13:30-17:00	Welcome orientation. Trip around Bifröst campus.	Vikrafell	PVK
	19:00-22:00	Welcome dinner		All
Sunday 10.7.2020	13:30-16:00	Trip around Bifröst Surroundings Assignment 1, Deadline at 23.55	Vikrafell	PVK ES
Monday 11.7.2020	08:30-12:30	<i>Part I: Leadership</i> Introduction to the course. Core concepts. Expectations & personal mission in the Icelandic Journey	Vikrafell	ES, AHI
	13:30-15:30	Intercultural leadership & communication		CH
Tuesday 12.7.2020	08:30-10:30	<i>Multiple choice exam</i> <i>Part I: Leadership</i> Leadership Theories Overview	Vikrafell	ES
	10:30-12:30	Leadership Development & life stories.		CH
	13:00-14:00			
	14:15-15:30	Leading Teams, Belbin test		ES
Wednesday 13.7.2020	10:00-12:00	Company visit to the Chief of State Police in Iceland – Servant Leader (TBC)		PVK
	13:00-14:30			
	15:00-16:30	Company visit to Kolibri 'Digital innovation experts' Reflection (TBC)		
Thursday 14.7.2020	08:30-12:30	<i>Part I: Leadership</i> Modern Perspectives in Leadership	Vikrafell	CH, ES
	13:15-15:15	Servant Leadership		ES
Friday 15.7.2020	08:30-12:30	<i>Part I: Leadership</i> Efficient Top Management Teams & management boards diversity	Vikrafell	EV
	13:15-16:15	Part I: Leadership Nordic Leadership model Case study: Nordic female leaders Group assignment: Status update of projects		ES SLE ES
Saturday 16.7.2020	09:00-22:00	The Golden Circle Tour		PVK

		Friðheimar, eco tomato restaurant (TBC)		
Sunday 17.7.2020		Day off.		
Monday 18.7.2020	08:30-12:30	<i>Part I: Leadership</i> Entrepreneurship, startups and Sustainability: a disruptive point of view	Vikrafell	JUT
	13:15-15:15	<i>Part I: Leadership</i> Gender equality and diversity in leadership. Current trends & culture shift (#metoo)	Vikrafell	SLE
Tuesday 19.7.2020	08:30-12:30	<i>Part II: Sustainability and CSR</i> Sustainability Introduction – sustainability triangle, Triple bottom line.	Vikrafell	CB
	13:15-16:15	Sustainability social dimension – Case study: Human rights and tourism		CB
Wednesday 20.7.2020	10:00-12:00	Company visit to Össur (TBC)		PVK
	13:00-15:00	Company visit to the Hellisheiði Geothermal Power Plant (TBC)		
	15:00-16:30	Reflection		
Thursday 21.7.2020	08:30-16:15	<i>Part II: Sustainability and CSR</i> Stratagem (social simulation game on sustainable development)	Vikrafell	CB
Friday 22.7.2020	08:30-16:15	<i>Part II: Sustainability and CSR</i> Leadership during climate crisis: Who can be a leader?	Vikrafell	AHI
Saturday 23.7.2020	08:30-20:00	A trip to the scenes of the movie: <i>'The Secret Life of Walter Mitty'</i> . puffins, sea angling and hiking.		PVK
Sunday 24.7.2020		Day off.		
Monday 25.7.2020	08:30-16:15	<i>Part II: Sustainability and CSR</i> Summary of the first & second week,	Vikrafell	ES/AHI

		Roundtable/Fish bowl discussion CSR and Business Ethics		AHI
Tuesday 26.7.2020	08:30-16:15	<i>Part II: Sustainability and CSR</i> CSR & Social Entrepreneurship Preperations for group presentations	Vikrafell	AHI
Wednesday 27.7.2020	10:30-12:00	Visit to Arion Banki (TBC)	Reykjavík	PVK
	13:30-15:30	Visit to the Whales of Iceland Museum (TBC)	Reykjavík	
Thursday 28.7.2020	08:30-12:30	<i>Part II: Sustainability and CSR</i> Best practices in sustainability & CSR – Inspirational stories	Vikrafell	TBD
	13:15-14:15	Preparations for group presentations		
	14:15-16:15	Presentations of group projects final assignments.		ES, AHI
Friday 29.7.2020	08:30-16:15	FINAL DAY Reflection: What are the lessons learnt in the course “Sustainable Leadership in the 21 st Century”? Farewell dinner?	Vikrafell	ES, AHI PVK
Saturday 30.7.2019	09:00	A bus will bring participants to Reykjavik / Keflavik airport		PVK