

Summer School in Iceland Programme:
112.6.0.SS20 Sustainable Leadership in the 21st Century

Instructors:

Einar Svansson (ES) – Assistant professor, Bifröst University and academic director, lecturer
Karl Eiríksson (KE) – coordinator of the summer school
Dr. Auður H. Ingólfssdóttir (AHI), owner and manager of Transformia, lecturer

Guest lecturers:

Birte Meng (BM), Technische Hochschule *Ingolstadt*, Germany
Dr. Christian Baumgartner (CB), Professor, The University of Applied Sciences of the Grisons, Switzerland
Juan Uribe Toril, (JUT), University of Almeria
Dr. Christopher Hamstra (CH), Associate Professor, Davenport University, USA
Agnes van der Haar – Weber (AHW), Rotterdam University of Applied Sciences, Netherlands
Henrike Meijboom (HM), Rotterdam University of Applied Sciences; Netherlands
Dr. Carsten Herbers (Che), Professor, Nuertingen-Geislingen University, Germany

Assessment:

1. Individual Book analysis (10%), Deadline July 19th.
2. Multiple Choice Exam (10%), in class, Tuesday, July 21st
3. Status update on group projects (10%), Friday, July 24th
4. Group Presentation (30%), Friday, August 7th
5. Individual participation (10%)
6. Individual reflective journal (30%), Journals due Friday, August 21st

Readings:

The reading list is not ready yet. Readings will either be accessible on the internet or will be made available to students online via Canvas, the LMS system.

Agenda:

Day	Time	Programme	Place	Responsible
Friday 17.7.2020	18:00	Bus pick up at BSÍ in Reykjavík		KE
Saturday 18.7.2020	13:30-17:00	Welcome orientation. Trip around Bifröst campus.	Vikrafell	KE
	19:00-22:00	Welcome dinner		All
Sunday 19.7.2020	13:30-16:00	Trip around Bifröst Surroundings Assignment 1, Deadline at 23.55	Vikrafell	KE ES
Monday 20.7.2020	08:30-12:30	<i>Part I: Leadership</i> Introduction to the course. Core concepts. Sustainable Leadership for individuals	Vikrafell	ES, AHI KE
	13:30-16:00	Conscious evolution of Humanity		BM
Tuesday 21.7.2020	08:30-12:30	<i>Multiple choice exam</i> <i>Part I: Leadership</i> Leadership Theories Overview Leadership Development & life stories.	Vikrafell	ES CH
	13:15-16:15	Leading Teams, Belbin test Effective Leadership		ES CH
Wednesday 22.7.2020	10:00-12:00	Company visit to the Chief of State Police in Iceland – Servant Leader (TBC)		KE
	13:00-14:30			ES
	15:00-16:30	Company visit to Kolibri 'Digital innovation experts' Reflection (TBC)		
Thursday 23.7.2020	08:30-12:30	<i>Part I: Leadership</i> Modern Perspectives in Leadership	Vikrafell	CH, ES
	13:15-16:15	Servant Leadership		ES
Friday 24.7.2020	08:30-12:30	<i>Part I: Leadership</i> Leadership and Entrepreneurship	Vikrafell	JUT
	13:15-16:15	Part I: Leadership Nordic Leadership model Case study: Nordic female leaders Group assignment: Status update of projects		ES SLE ES
Saturday 25.7.2020	09:00-22:00	The Golden Circle Tour Friðheimar, eco tomato restaurant (TBC)		KE

Sunday 26.7.2020		Day off.		
Monday 27.7.2020	08:30-12:30	<i>Part I: Leadership</i> Gender and leadership	Vikrafell	AHW, HM
	13:15-16:15	<i>Part I: Leadership</i> Intercultural leadership	Vikrafell	CHe
Tuesday 28.7.2020	08:30-12:30	<i>Part II: Sustainability and CSR</i> Sustainability Introduction – sustainability triangle, Triple bottom line.	Vikrafell	CB
	13:15-16:15	Sustainability social dimension – Case study: Human rights and tourism		CB
Wednesday 29.7.2020	10:00-12:00	Company visit to Össur (TBC)		KE
	13:00-15:00	Company visit to the Hellisheiði Geothermal Power Plant (TBC)		KE
	15:00-16:30	Reflection		All
Thursday 30.7.2020	08:30-16:15	<i>Part II: Sustainability and CSR</i> Stratagem (social simulation game on sustainable development)	Vikrafell	CB
Friday 31.7.2020	08:30-16:15	<i>Part II: Sustainability and CSR</i> Leadership during climate crisis: Who can be a leader?	Vikrafell	AHI
Saturday 1.8.2020	08:30-20:00	A trip to the scenes of the movie: 'The Secret Life of Walter Mitty' . puffins, sea angling and hiking.		KE
Sunday 2.8.2020		Day off.		
Monday 3.8.2020	08:30-16:15	<i>Part II: Sustainability and CSR</i> Summary of the first & second week, Roundtable/Fish bowl discussion CSR and Business Ethics Case study: The fall of the Icelandic banks	Vikrafell	KE/ES AHI

Tuesday 4.8.2020	08:30-16:15	<i>Part II: Sustainability and CSR</i> CSR & Social Entrepreneurship Preperations for group presentations	Vikrafell	AHI
Wednesday 5.8.2020	10:30-12:00	Visit to Arion Banki (TBC)	Reykjavík	KE
	13:30-15:30	Visit to the Whales of Iceland Museum (TBC)	Reykjavík	KE
Thursday 6.8.2020	08:30-12:30	<i>Part II: Sustainability and CSR</i> Sustainable Financial Systems	Vikrafell	SU
	13:15-14:15	Reflection: What is the lesson learnt in the course “Sustainable Leadership in the 21 st Century”?		KE, ES, AHI
	14:15-16:15	Preparations for group presentations		ES, KE
Friday 7.8.2020	08:30-16:15	<i>FINAL DAY</i> Presentations of group projects final assignments.	Vikrafell	ES, AHI, KE
Saturday 8.8.2019	09:00-17:00	A trip to the largest hot spring in Europe. Exploring natural cave and waterfalls – local beer tasting.		KE
	19:00-22:00	Farewell dinner at Bifröst		All
Sunday 9.8.2019	09:00	A bus will bring participants to Reykjavik / Keflavik airport		