

## International Summer School in Iceland - Sustainable Leadership in the 21<sup>st</sup> Century -

### Course Description

<b>Term and length</b>	Summer 2020: 3 weeks; July 18th – August 8 <sup>th</sup>
<b>Program</b>	International Summer School in Iceland
<b>Course</b>	Sustainable Leadership in the 21 <sup>st</sup> Century (8 ECTS/4 US credits)
<b>Prior Requirements</b>	Applicants must have an educational background equivalent to one year at a university before the beginning of the program. Open for undergraduate and graduate students, as well as professionals who have a university degree.
<b>Language</b>	English
<b>Teacher(s)</b>	Einar Svansson, M.Sc, E-mail: <a href="mailto:einarsv@bifrost.is">einarsv@bifrost.is</a> Auður Ingólfssdóttir, Phd  Guest Lectures: To be decided (5-10 from diverse academic background)
<b>Teaching methods</b>	Lectures, company visits, discussions, group work, individual journal (diary).
<b>Aim and content</b>	Leaders of the future will be faced with challenging tasks in an increasingly complex and interconnected world. The course will explore emerging ideas about leadership and provide practical training in leadership. The Nordic Leadership Model and Servant Leadership will be in special focus. Sustainability and social responsibility will be an important underlying theme and the role of social entrepreneurs will be examined. The course will include both academic lectures, discussion periods and more practical approaches that will include assignments, group work and field trips.
<b>Learning outcomes</b>	<ul style="list-style-type: none"> <li>• Students can demonstrate knowledge on classic and emerging leadership theories with focus on the Nordic Leadership model and Servant Leadership</li> <li>• Students can participate in discussion about the most relevant concepts and ideas related to leadership, sustainability and social responsibility.</li> <li>• Students can describe and explain key approaches in leadership and link them to topics associated with sustainability, social entrepreneurs and corporate social responsibility.</li> <li>• Students have developed skills to analyse cases and apply different leadership approaches to real practical settings.</li> <li>• Students can participate actively in creativity sessions, formulate their ideas, and communicate them with others in discussions and groupwork.</li> <li>• Students are able to ask critical constructive questions about 21<sup>st</sup> century leadership and take active part in discussions about sustainability and CSR.</li> </ul>
<b>Assessments</b>	<b>Group project for Part I: 30%</b> <b>Group project for Part II: 30%</b> <b>Reflective journal: 30%</b> <b>Attendance and participation: 10%</b>
<b>Reading material</b>	Articles, reports and other material that will be made available for students on MySchool or online.

Note: The three week programme consists of 8 ECTS but it's optional for students to have post-assignment equivalent of 2 ECTS, to receive 10 ECTS in total. The assignment will be in the form of a research paper, where the student will work with one of the supervisors of the course to go deeper into once specific aspect of the course material.