

Curriculum Vitae

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Education

2014 M.S. degree in strategic management, School of Business, University of Iceland.

2004 Diploma in global electronic journalism, Department of Media Studies, Stockholm University.

2003 Ph.D. degree in mass communication, School of Journalism and Mass Communication, University of Wisconsin-Madison.

1994 Diploma in teachers' credentials, Faculty of Social Sciences, University of Iceland.

1992 M.A. degree in mass communication with an emphasis on international mass communication, School of Journalism and Mass Communication, University of Minnesota.

1989 B.S. degree (magna cum laude) in mass communication with an emphasis on journalism, Mass Communications Department, Moorhead State University, Minnesota. (The school is now called Minnesota State University-Moorhead).

Employment

2020 - Researcher at the Social Science Research Institute, University of Iceland. (Temporary position funded by a project grant from the Icelandic Center for Research for *The state of journalism in Iceland*).

2019 - Adjunct at the Department of Social Science and Law, Bifröst University.

2015 - 2019 Part-time lecturer at the Department of Social Science and Law, Bifröst University, and an independent researcher.

2003 - 2014 Lecturer at the Faculty of Social and Human Sciences, and the Faculty of Teacher Education (2009), University of Iceland.

2008 - 2009 Certified teacher at Flensburg Junior College in Hafnarfjörður.

- 2007 Certified teacher at Snaelandsskoli Primary School in Kopavogur.
- 2005 - 2006 Certified teacher at Kvennaskolinn in Reykjavik Junior College.
- 1998 - 2003 Assistant professor of journalism, Faculty of Social Sciences, University of Iceland.
- 1995 - 1998 Teaching assistant, School of Journalism and Mass Communication, University of Wisconsin - Madison.
- 1988 - 1993 Journalist at the newspaper DV in Iceland during summer holidays, and for an extended period of time in 1989-1990, and in 1992.

Participation in Nordic / international projects

- 2010 - Principal investigator for the *Worlds of Journalism Study* in Iceland.
- 2004 - 2006 Project manager in Iceland for *Young, Gender and Pornography in the Nordic Region*.
- 1997 - 1999 A member of a Nordic research network on *Children, Adolescents and the Media*.

Dissertation and theses

(2014). The applicability of agency theory to the management of media organizations in Iceland. Unpublished M.S. thesis, School of Business, University of Iceland.

(2003). Children see, children do: The effects of the home environment on Icelandic adolescents' viewing of violent and non-violent television programs and the effects of violence viewing on their antisocial behavior. Unpublished Ph.D. dissertation, School of Journalism and Mass Communication, University of Wisconsin – Madison.

(1992). The cultivation effect: Icelandic children's and adolescents' viewing of U.S. television programs. Unpublished M.A. thesis, School of Journalism and Mass Communication, University of Minnesota.

Journal publications

Ahva, L., Dalen, A. V., Hovden, J. F., Kolbeins, G. H., Nilsson, M. L., Skovsgaard, M. og Välvirronen, J. (2017). A welfare state of mind? Nordic journalists' conception of their role and autonomy in international context. *Journalism Studies*, 18(5), 595-613.

Kolbeins, G. H. (2017). Íslenskar fjölmiðlarannsóknir: Fræði á flæðiskeri? [Icelandic media research: A discipline in a conundrum?] *Íslenska þjóðfélagið*, 8(2), 101-121.

Kolbeins, G. H. (2016). Public opinion polls and experts in election news. *The Icelandic Review of Politics & Administration*, 12(1), 127-150.

Kolbeins, G. H. (2015). Icelandic media firms viewed from the perspective of agency theory. *The Icelandic Review of Politics & Administration*, 11(1), 1-20.

Kolbeins, G. H. (2012). The Icelandic media coverage of the constitutional assembly election. *The Icelandic Review of Politics & Administration*, 8(2), 369-390.

Hawkins, R. P., Pingree, S., Hitchon, J., Radler, B., Gorham, B. W., Kahlor, L. A., Gilligan, E., Serlin, R. C., Schmidt, T., Kannaovakun, P. og Kolbeins, G. H. (2005). What produces television attention and attention style? *Human Communication Research*, 31(1), 162-187.

Kolbeins, G. H. (2004). The non-finding of the cultivation effect in Iceland. *Nordicom Review*, 25(1-2), 309-314.

Kolbeins, G. H. (2002). Delinquency and adolescents' viewing of television violence. *Nordicom Review*, 23(1-2), 277-290.

Hawkins, R. P., Pingree, S., Hitchon, J., Gilligan, E., Kahlor, L. A., Gorham, B. W., Radler, B., Kannaovakun, P., Schmidt, T., Kolbeins, G. H., Wang, C.-I og Serlin, R. C. (2002). What holds attention to television? Strategic inertia of looks at content boundaries. *Communication Research*, 29(1), 3-30.

Hawkins, R. P., Pingree, S., Hitchon, J., Gorham, B. W., Kannaovakun, P., Kahlor, L. A., Gilligan, E., Radler, B., Kolbeins, G. H. og Schmidt, T. (2001). Predicting selection and activity in television genre viewing. *Media Psychology*, 3(3), 237-263.

Pingree, S., Hawkins, R. P., Hitchon, J., Gilligan, E., Radler, B., Kahlor, L., Gorham, B., Kolbeins, G. H., Schmidt, T. og Kannaovakun, P. (2001). If college students are appointment television viewers ... *Journal of Broadcasting and Electronic Media*, 45(3), 446-463.

Book chapters and reports

(2017, January 24). Country report: Journalists in Iceland. *Worlds of Journalism Study*.

(2007). Exposed: Icelandic teenagers' exposure to pornography. In S. V. Knudsen, L. Löfgren-Mårtenson & S.-A. Månsson (Eds.), *Generation P?: Youth, gender and pornography* (pp. 103-117). Copenhagen: Danish School of Education Press (now Aarhus University Press).

(2007). Pornography and sex among adolescents in Iceland. In A. D. Sørensen & S. V. Knudsen (Eds.), *Unge, køn og pornografi i Norden: Kvantitative studier* [Young, gender and pornography in the Nordic countries: Quantitative studies], TemaNord 2006: 546 (pp. 108-150). Copenhagen: Nordic Council of Ministers.

(2005). Tengsl tölvuleikjanotkunar og afbrotahæðunar unglinga [The relationship between computer game use and adolescents' delinquency]. In P. Skulason & Th. Lindal (Eds.), *Ungir Íslendingar í ljósi vísindanna* [Young Icelanders in the light of science] (pp. 115-120). Reykjavík: Children's Ombudsman, University of Iceland.

(2004). Árásarhneigð unglinga og áhorf þeirra á klám og erótík [Adolescents' aggressiveness and their viewing of pornography and erotica]. In Irma Erlingsdóttir (Ed.), *Fléttur II: Kynjafræði – kortlagningar* [Braids II: Gender studies – mapping] (pp. 233-246). Reykjavík: Centre for Women's and Gender Research, University of Iceland.

(2004). Íslenskar fjölmiðlarannsóknir á fertugsaldri [Icelandic media research in its 30s]. In Th. Bjarnason & H. Gunnlaugsson (Eds.), *Íslenskt félagsfræði: Landnám alþjóðlegrar fræðigreinar* [Icelandic sociology: The settlement of an international discipline] (pp. 247-265). Reykjavík: University of Iceland Press.

(2003). Er áherslumunur í fréttáflutningi hjá ólíkum fjölmiðlum, svo sem dagblöðum, útvarpi og sjónvarpi? [Is there a different emphasis in media coverage of newspapers, radio and television?] In Th. Vilhjálmsson & J. G. Thorsteinsson (Eds.), *Af hverju er himinninn blár? Spurningar og svör af Vísindavefnum* [Why is the sky blue? Questions and answers from the University of Iceland's Web of Science] (pp. 99-100). Reykjavík: Heimskringla.

(1999). The effects of family cohesion and tension on Icelandic adolescents' motivations and viewing of television programs. In C. L. Christensen (Ed.), *Börn, unge og medier* [Children, adolescents and media] (pp. 153-173). Gothenburg: Nordicom.

Published conference papers

(2016). Klámnotkun íslenskra framhaldsskólanema [The pornography use of Icelandic junior college students]. In Helga Olafsdóttir & Thamar M. Heiðstra (Eds.), *Rannsóknir í félagsvísindum XVII: Félags- og mannvísindadeild* [Research in social sciences XVII: Faculty of Social and Human Sciences] (pp. 1-12). Reykjavík: The Social Science Research Institute, University of Iceland.

(2012). Siðferði og starfshættir íslenskra blaða- og fréttamanna [The ethics and work practices of Icelandic journalists]. In S. Eggertsson & A. G. Asgeirsdóttir (Eds.), *Rannsóknir í félagsvísindum XIII: Félags- og mannvísindadeild* [Research in social sciences XIII: Faculty of Social and Human Sciences] (pp. 1-13). Reykjavík: The Social Science Research Institute, University of Iceland.

(2011). ..svo sem vér og fyrirgefum...: Fyrirgefningin og hrúnið [... as we forgive those who trespass against us ...: Forgiveness and the crash]. In I. Hannibalsson (Ed.), *Rannsóknir í félagsvísindum XII: Viðskiptafræðideild* [Research in social sciences XII: School of Business] (pp. 112-119). Reykjavík: The Social Science Research Institute, University of Iceland.

(2010). Facebook: Flagð undir fögru skinni? [Facebook: Is beauty skin deep?] In H. Olafs & H. Proppe (Eds.), *Rannsóknir í félagsvísindum XI: Félags- og mannvísindadeild* [Research in social sciences XI: Faculty of Social and Human Sciences] (pp. 70-79). Reykjavík: The Social Science Research Institute, University of Iceland. (Second author).

(2010). The effect of media coverage on IPOs. In I. Hannibalsson (Ed.), *Rannsóknir í félagsvísindum XI: Vískafræðideild* [Research in social sciences XI: School of Business] (pp. 89-96). Reykjavík: The Social Science Research Institute, University of Iceland.

(2009). Svona eru stelpur bara: Tengsl fjölmiðla og fyrirmýnda við átröskun, líkamsímynd og BMI-stuðul grunnskólanema [Girls are simply like that: The relationship between media and role models, and elementary school students' eating disorders, body image and BMI index]. In G. Th. Johannesson & H. Björnsdóttir (Eds.), *Rannsóknir í félagsvísindum X: Félags- og mannvísindadeild* [Research in social sciences X: Faculty of Social and Human Sciences] (pp. 197-212). Reykjavík: The Social Science Research Institute, University of Iceland (Second author).

(2007). Samfélag í viðjum sjónvarps [Society harnessed by television]. In G. Th. Johannesson (Ed.), *Rannsóknir í félagsvísindum VIII: Félagsvísindadeild* [Research in social sciences VIII: Faculty of Social Sciences] (pp. 287-298). Reykjavík: The Social Science Research Institute, University of Iceland.

(2006). Af kaupmönnum og hjartans börnum [Merchants and the children of one's heart]. In U. Hauksson (Ed.), *Rannsóknir í félagsvísindum VII: Félagsvísindadeild* [Research in social sciences VII: Faculty of Social Sciences] (pp. 257-270). Reykjavík: The Social Science Research Institute, University of Iceland.

(2004). Spotlight and blind spots: Global news in 2004. In U. Hauksson (Ed.), *Rannsóknir í félagsvísindum V: Félagsvísindadeild* [Research in social sciences V: Faculty of Social Sciences] (pp. 165-179). Reykjavík: University of Iceland Press.

(2003). Rásaflakk og viðhorf til sjónvarpsauglýsinga [Zapping and the audience's view of commercials]. In F. H. Jonsson (Ed.), *Rannsóknir í félagsvísindum IV: Félagsvísindadeild* [Research in social sciences IV: Faculty of Social Sciences] (pp. 129-138). Reykjavík: The Social Science Research Institute, University of Iceland, University of Iceland Press.

(2001). Afbrot unglínga: Sekt eða sakleysi sjónvarps [Juvenile delinquency: The guilt or innocence of television]. In F. H. Jonsson & I. Hannibalsson (Eds.), *Rannsóknir í félagsvísindum III* [Research in social sciences III] (pp. 363-378). Reykjavík, The Social Science Research Institute, The Institute of Economic Studies, University of Iceland Press.

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<https://publons.com/researcher/2961877/gudbjorg-hildur-kolbeins/>