



## ANNA HILDUR

FILMMAKER & ADJUNCT AT THE  
UNIVERSITY OF BIFRÖST

DOB: 8.12.1962

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### PROFILE

Co-founder of Film and TV  
production company, Tattarrattat.

Anna Hildur started her career as a  
journalist and media  
correspondent in London where  
she has lived for 30 years. She has  
worked in media and culture  
including theatre, music, literature  
and films. She is known for her  
work on developing export  
strategies in the European music  
business and for coordinating a  
report on the economic effects of  
creative industries in Iceland in  
2011.

### CONTACT

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+354 866 7555

### INTERESTS

Films • Music • Theatre •  
Literature • Art • Hiking • Nature  
• Food

## EDUCATION

**2007 – 2008** LEADERSHIP TRAINING funded by Arts  
Council of England and Music Publishers Association

**1994 – 1995** MA RADIO  
GOLDSMITH'S COLLEGE, LONDON UNIVERSITY

**1989 - 1990** TEACHER'S TRAINING  
UNIVERSITY OF ICELAND

**1986 – 1989** BA, ICELANDIC LANGUAGE AND  
LITERATURE, UNIVERSITY OF ICELAND

## POSITIONS

### ADJUNCT

UNIVERSITY OF BIFRÖST  
AUGUST 2017 - ONGOING

### MD AND CO-FOUNDER

TATTARRATTAT FILM AND TV PRODUCTION COMPANY  
MARCH 2017 – ONGOING

### PROGRAMME DIRECTOR

NORDIC MUSIC EXPORT  
2012 – 2017

### EXECUTIVE DIRECTOR

ICELAND AIRWAVES  
2010-2012

### MANAGING DIRECTOR

ICELAND MUSIC EXPORT  
2007 – 2012

### MUSIC MANAGER & CONSULTANT

HILL MEDIA CONSULTANCY  
1998 – 2007



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### **CORRESPONDANT & PROGRAMME MAKER**

RÚV NATIONAL BROADCASTING CORPORATION OF  
ICELAND  
1995 – 2000

### **FREELANCE JOURNALIST & BROADCASTER**

BBC, NHK, BYLGJAN-STÖÐ 2 AND VARIOUS PAPERS AND  
MAGAZINES  
1990 – 2000

### **BOARD POSITIONS**

2020 - CHAIRMAN OF THE ICELANDIC MUSIC EXPORT FUND –  
APPOINTED BY THE MINISTER OF CULTURE

2018 – CHAIRMAN OF TUNGUMÁLATÖFRAR – INTEREST  
ORGANISATION FOR ICELANDIC LANGUAGE TEACHING FOR  
MULTI-LINGUAL CHILDREN

### **PUBLICATIONS**

WRITER

THE FORENSIC PSYCHOLOGIST: THE STORY OF GÍSLI  
GUÐJÓNSSON. *MÁL OG MENNING* 2001

CO-ORDINATOR

TOWARDS CREATIVE ICELAND: BUILDING LOCAL,  
GOING GLOBAL. *MARGRÉT SIGRÚN SIGURÐARDÓTTIR  
& TÓMAS YONG* 2011

(FIRST MAPPING OF THE ECONOMIC EFFECT OF  
CREATIVE INDUSTRIES IN ICELAND)

CO-ORDINATOR

NOMEX – STRENGTH IN UNITY 2012

A PAN-NORDIC MUSIC EXPORT STRATEGY to facilitate  
growth and development in the Nordic Music  
Industry.

(Report done by Music Ally UK)

### **AWARDS AND NOMINATIONS**

2020 FREE SPIRIT COMPITITION NOMINATION AT WARSAW FILM  
FESTIVAL FOR A SONG CALLED HATE



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2019 ICELANDAIRWAVES AWARDS FOR OUTSTANDING  
CONTRIBUTION TO ICELANDIC MUSIC

2019 TALLINN MUSIC AWARDS FOR INSPIRATION

2018 TAMPERE MUSIC AWARDS FOR EXTRAORDINARILY  
CONTRIBUTION TO THE DEVELOPMENT OF THE NORDIC MUSIC  
INDUSTRY

## FILM AND TV PRODUCTIONS

### DIRECTOR & PRODUCER

2020 - A SONG CALLED HATE – 90 MIN DOCUMENTARY FILM  
FILM – WORLD PREMIER WARSAW INTERNATIONAL FILM  
FESTIVAL

2019 – THE PEOPLE BEHIND THE MASKS – 30 MIN TV  
DOCUMENTARY – RÚV

### FILM PRODUCER

2020 – GRANDMA OF ROCK – 70 MIN DOCUMENTARY FILM ON  
DJ ANDREA JÓNSDÓTTIR – IN DEVELOPMENT

2020 – WHEN WE DANCE – 70 MIN DOCUMENTARY FILM ON  
COLLABORATIVE ART – IN DEVELOPMENT

2020 – NORDIC TRIPS – AN ANTHOLOGY OF SHORT FILMS FROM  
NORDIC FILM MAKERS AND MUSICIANS

2020 – THE HIGHLAND – 60 MIN - NATURE DOCUMENTARY - IN  
DEVELOPMENT

### TV PRODUCER

2018 – TRÚNÓ 2 – 4x30 MIN TV DOCUMENTARIES – SÍMINN

2017 – TRÚNÓ 1 – 4x30 MIN TV DOCUMENTARIES – SÍMINN

## OTHER PRODUCTIONS

2017 - JOSÉ GONZÁLEZ + THE STRING THEORY – Live streaming  
from Royal Festival Hall  
Produced for the Nordic Playlist and streamed in collaboration  
with YouTube and The Guardian



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2017 MODI – Live at the Nordic Matters Opening at Southbank Centre in London  
Produced for the Nordic Playlist and streamed in collaboration with YouTube.

## OTHER PRODUCTIONS

2016 NORDIC PLAYLIST RADIO BAR – Live Streaming Sessions with 5 artists Produced as digital content for the Nordic Playlist in collaboration with Slush 2016.

ARTISTS PERFORMING INCLUDED: ALMA, VIEW, BINIYAM AND LAKE JONS VLOG WITH NOHA KIN

2016 NORDIC PLAYLIST LOUNGE AT ICELAND PRODUCED AS DIGITAL CONTENT FOR THE NORDIC PLAYLIST IN COLLABORATION WITH ICELAND AIRWAVES. ARTISTS INCLUDED: MUGISON, GLOWIE, AXEL FLOWENT & EMMSJÉ GAUTI

2016 NORDIC PLAYLIST TRAILER – PRODUCED AS DIGITAL CONTENT FOR THE NORDIC PLAYLIST AT THE ROSKILDE FESTIVAL ARTISTS PERFORMING INCLUDED: SILVANA IMAM, MASASOLO, REYKJAVÍKURDÆTUR, HAVE YOU EVER SEEN JANE FONDA AEROBIC VHS?, PALACE WINTER, VIRGIN SUICIDE, SHY SHY SHY, IVAN AVE JÚNÍÚS MEYVANT & AURORA.

2016 NORDIC CARAVAN INTERVIEW SESSIONS at By:Larm  
Produced as digital content for The Nordic Playlist  
ARTISTS INVOLVED INCLUDED: ARY, HASTA, SONNY ALVEN, MARIA FRANCIS, GUNDELACH

2016 NORDIC CARAVAN INTERVIEW SESSIONS at Way Out West  
Produced as digital content for The Nordic Playlist  
ARTISTS INVOLVED INCLUDED: MAXIDA MÄRAK, LIIMA, BLAUE BLUME, VENIOR, MIRIAM BRYANT, TUSSILAGO, NIKI & THE DOVE

2015 KONTRAPUNKT TRIBUTE: 5 episodes quiz show at the Nordic House in Berlin  
PRODUCED AS DIGITAL CONTENT FOR THE MAGMA SECTION OF THE NORDIC PLAYLIST

2015 MAGMA CHAMBER: Interview sessions with Nordic composers. Produced as digital content for the MAGMA section of the Nordic Playlist.

COMPOSERS INCLUDED: EIVIND BUENE, SIMON STEEN, JÜRI REINVERE, ANNA THORVALDS



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### 2015 NORDIC PLAYLIST LIVE SESSIONS AT ROSKILDE FESTIVAL

Produced as digital content for the Nordic Playlist.

ARTISTS INVOLVED INCLUDED: BROEN, HONNINGBANA, YUNG, HEY ELBOW, EERO JOHANNES, BROKEN TWIN, LOWLY, RANGLEKLODS, ELIAS, THE ENTRIPRENEURS, VERONICA MAGGIO, FIRST AID KIT, SUSANNE SUNDFØR

### 2015 NORDIC PLAYLIST POP-UP RADIO – Berlin Festival

Produced as digital content for the Nordic Playlist. Artist

performances included: GUS GUS, NOAH KIN, ASBJØRN, SANDRA KOSTAD, ADNA

### 2015 NORDIC PLAYLIST POP-UP RADIO – By:Larm Festival

Produced as digital content for the Nordic Playlist.

ARTISTS PERFORMANCES INCLUDED: VÖK, BEATRICE ELI, JONA ALASKA, REDDER, AV-AV-AV

### 2014 NORDIC PLAYLIST POP-UP RADIO – Iceland Airwaves

Festival. Produced as digital content for the Nordic Playlist.

ARTIST PERFORMANCES INCLUDED: ÁSGEIR, BLAZ ROCA, JAAKKO EINO

### 2014 JA JA JA MUSIC FESTIVAL IN LONDON

### 2013 JA JA JA MUSIC FESTIVAL IN LONDON

### 2007 - 2012 MADE IN ICELAND

Annual release of a compilation CD and LA Party, inviting music supervisors for a highlight of the best of popular music in Iceland

### 2008 – 2017 THE JA JA JA MUSIC CLUB CONCEPT

Co-founder and director of the Ja Ja Ja Club Concep.

### 1995 – 1998 ICELANDIC TAKE AWAY THEATRE IN LONDON

Co-founder and producer responsible for 3 stage productions