

Summer School in Iceland Programme:

Sustainable future: Creative Leadership in the 21st Century

Instructors:

Dr. Auður H Ingólfssdóttir (AHI) - academic director and lecturer

Einar Svansson (ES) – lecturer

Karl Eiríksson (KE) – coordinator of summer school and lecturer

Guest lecturers:

Dr. Christopher Hamstra, USA (CH)

Dr. Christian Baumgartner, Austria (CB)

Dr. Frank Brand, Germany (FB)

Harriet Kos, Netherlands (HK)

Dr. Birgit Weyer, Germany (BW)

Dr. Diana Weinberg, Mexico (DW)

Assessment:

Part I: Group presentation (30%), Tuesday, July 17th

Part II: Group Presentation (30%), Friday, July 28th

General: Individual participation (10%) + Individual reflective journal (30%)

- Journals due Friday, August 11th

Readings:

Will be introduced later and made available to students as electronic files.

Day	Time	Programme	Place	Responsible
Friday 7.7.2017	18:00	Bus pick up at Harpa Concert Hall in Reykjavik		KE
Saturday 8.7.2017	13:00-17:00	Welcome orientation. Trip around Bifröst campus.	Vikrafell	KE
	19:00-22:00	Welcome dinner		All
Sunday 9.7.2017	13:00-16:00	Trip around Bifröst Surroundings	Vikrafell	KE
Monday 10.7.2017	08:45-16:00	<i>Part I: Leadership</i> Nordic Leadership Perspectives & Servant Leadership; personal leadership & the knowledge of self	Vikrafell	ES/CH
Tuesday 11.7.2017	08:45– 16:00	<i>Part I: Leadership</i> - Leadership life stories and cases	Vikrafell	ES/CH

Wednesday 12.7.2017	10:00-18:00	Trip to Ocean Cluster House and Whales of Iceland Museum	Reykjavík	KE
Thursday 13.7.2017	08:45-16:00	<i>Part I: Leadership</i> - Putting together theory & cases with AIR OPERA structured brainstorming and discussion	Vikrafell	ES/CH
Friday 14.7.2017	08:45-11:45	Part I: Leadership Leadership and gender (focus on role models & promotion for female leaders)	Vikrafell	HK
	13:00-16:00	Part I: Leadership Creative thinking, methods and solutions tested and discussed	Vikrafell	ES/HK
Saturday 15.7.2017	11:00-23:59	A day trip: Geothermal spring, waterfalls, local beer tasting and a surprise location.		KE
Sunday 16.7.2017		Day off.		
Monday 17.7.2017	08:45-11:45	<i>Part I: Leadership</i> Decision making in complex environments, Examples & cases	Vikrafell	FB
	13:00-16:00	Part I: Leadership - continued Improving leadership qualities with personal reflection & responsibility	Vikrafell	FB KE
Tuesday 18.7.2017	08:45-16:00	<i>Part I – Leadership</i> Group Presentations	Vikrafell	ES/FB
Wednesday 19.7.2017	08:30-16:00	Company visit to the Hellisheiði Power Station - the third largest geothermal power station in the world.		KE
Thursday 20.7.2017	08:45-16:00	<i>Part II: Sustainability and CSR</i> Sustainability – history of concept and environmental dimension Case study: Climate change and carbon footprints	Vikrafell	AHI/CB
Friday 21.7.2017	08:45-16:00	<i>Part II: Sustainability and CSR</i> CSR – history of concept Case: CSR and leadership – the integrity case	Vikrafell	AHI/BW
Saturday 22.7.2017	08:30-20:00	A trip to the scenes of the movie: <i>'The Secret Life of Walter Mitty'</i> . Bird watching (puffins), sea angling, waterfalls and hiking.		KE
Sunday 23.7.2017		Day off.		

Monday 24.7.2017	08:45-16:00	<i>Part II: Sustainability and CSR</i> Sustainability – social demension Case study: Human rights and tourism	Vikrafell	CB
Tuesday 25.7.2017	08:45-16:00	<i>Part II: Sustainability and CSR</i> Stratagem (role playing game on sustainable development)	Vikrafell	CB
Wednesday 26.7.2017	08:45-16:00	Field trip. TBD.	Vikrafell	KE
Thursday 27.7.2017	08:45-12:00	<i>Part II: Sustainability and CSR</i> Social entrepreneurship	Vikrafell	DW
	13:00-14:30	Reflection: What is the lesson learnt in the course “Sustainable Future: Creative Leadership in the 21 st Century”?	Vikrafell	All
	14:45-16:00	Group work – preparing presentations for the last day		
Friday 28.7.2017	08:45-16:00	<i>Part II: Sustainability and CSR</i> Group presentations	Vikrafell	AHI/DW
Saturday 29.7.2017	09:00-18:00	Horseback riding trip, outdoor swimming pool, a hike in unspoiled nature.		KE
	19:00-22:00	Farewell dinner at Bifröst		All
Sunday 30.7.2017	09:00	A bus brings participants to Reykjavik/Keflavik Airport		